

# Models Launched 50% Faster at £8.1B Global Auto Distributor



As it scales analytics to 200 business units, Inchcape relies on DataRobot for rapid experimentation and automation across the entire AI lifecycle – expediting value delivery and reducing time to market by more than half.

**PRODUCT**

DataRobot AI Platform

- AI Experimentation
- AI Production

**INFRASTRUCTURE**

Microsoft Azure  
Databricks  
Google Cloud Platform

**INDUSTRY**

Automotive

**COUNTRY**

UK

## Challenge

Inchcape’s newly formed global analytics group needed rapid experimentation to find the highest-value models and deploy them across 200 business units, plus a single platform to manage the entire AI lifecycle. The company needed to manage hundreds of models without accelerating costs.

## Solution

DataRobot delivers a full AI lifecycle solution enabling fast proofs of concept for experimentation and quick deployment as well as monitoring of models in production. Critically, DataRobot connects via APIs with the company’s technology ecosystem and the legacy systems acquired through occasional acquisitions.

## Results



**50% faster**

creates, tests, and deploys a model



**75% faster**

identifies the best pricing across thousands of SKUs



**within weeks**

deploys an end-to-end solution in a market



*“What we find really valuable with DataRobot is the time to value. We can test new ideas to quickly determine the value before we scale across markets. Now, DataRobot helps us deploy an end-to-end solution in a market in half the time we used to do it before and manage the entire AI journey”*

**Ram Thilak**  
Group Head  
of Data Science and AI

Want more information on how you can get these results?

[Learn More](#)

DataRobot is the leader in Value-Driven AI, a unique and collaborative approach to AI that combines an open platform, deep expertise and broad use-case experience to improve how organizations run, grow and optimize their business. The DataRobot AI Platform is the only complete AI lifecycle platform that interoperates with an organization’s existing investments in data, applications and business processes, and can be deployed on prem or on any cloud environment. Global organizations rely on DataRobot to drive greater impact and value from AI. Learn more at [datarobot.com](https://datarobot.com).

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