

Freddie Mac Advances Affordable Housing Goals and More than Doubles Analytics Productivity with AI

In its mission to support affordable, adequate housing, Freddie Mac has applied AI to more than double its analytics productivity – enabling data scientists to scale.


Challenge

As market and economic conditions change, Freddie Mac must remain flexible and continuously deliver on its commitment to affordable, adequate housing. Freddie Mac found business intelligence and manual practices didn't scale effectively across 100,000+ customers and nearly four terabytes of data.


Solution

Freddie Mac turned to the DataRobot AI Platform to automate predictive analytics from data input through managing models in production. The platform automates predictive analytics from data input to managing models in production – for faster insights that drive its mission of supporting affordable housing.

Results



2–10 times
Faster time to proven concepts



1700+
Hours saved per project



2.7 times
the productivity of before

Want more information on how you can get these results?

[Learn More](#)

DataRobot AI Cloud is the next generation of AI. DataRobot's AI Cloud vision is to bring together all data types, all users, and all environments to deliver critical business insights for every organization. DataRobot is trusted by global customers across industries, including a third of the Fortune 50, delivering over a trillion predictions for leading companies around the world. Learn more at datarobot.com.

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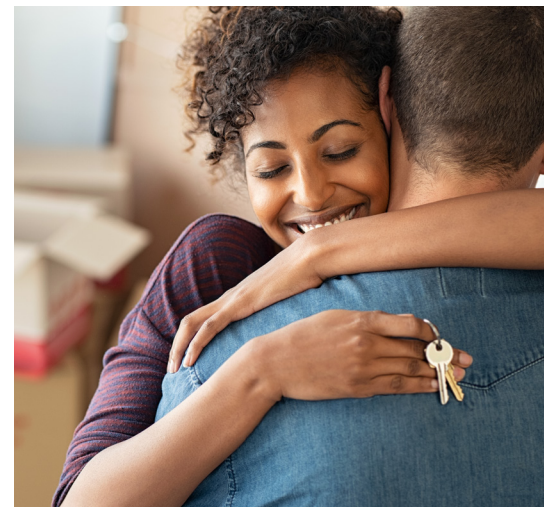


COMPANY
Freddie Mac

INDUSTRY
FinServe

PRODUCT
[DataRobot AI Platform](#),
[MLOps](#), [AutoML](#), [Auto Time Series](#)

COUNTRY
US



We're reducing the time and cost in the borrower and the lender experience when it comes to getting a mortgage. We allow more people to get into homes that they can afford and keep.

Michael Bradley

Senior Vice President, Single-Family, Modeling, Econometrics, Data Science, and Analytics (MEDA)