DataRobot

Flexiti Finds Customer Insights
6 Times Faster with AI

flexiti

COMPANY
Flexiti

INDUSTRY
Financial Services

PRODUCT
DataRobot AI Cloud,
MLOps, AutoML

COUNTRY
Canada

Canada's fastest growing sales financing provider gains data insights six times faster, while sharpening its competitive advantage and reducing bias.

Challenge

Flexiti, one of Canada's fastest-growing companies, is is a leading provider of point-of-sale financing solutions. The company sought to empower its talented risk and analytics team to gain greater visibility into data more quickly.

Solution

Flexiti turned to DataRobot for faster fraud detection, increased collection rates, fairer decision-making, and insights to personalize the customer journey. The DataRobot team partnered with Flexiti to maximize results from the solution.

Results

Sped up
model creation
time by six times

Sharpened
its competitive
advantage

Reduced
bias and improved
explainability on decisions

"

Everyone is strapped for resources and stretched for time. AI and machine learning allow us to do more with fewer resources, faster. With DataRobot as our co-pilot navigating the journey, we give our team more hands, more eyes, more visibility into the data."

Shadi Khatib
Chief Information Officer,
Flexiti

Want more information on how you can get these results?

Learn More

DataRobot AI Cloud is the next generation of AI. DataRobot's AI Cloud vision is to bring together all data types, all users, and all environments to deliver critical business insights for every organization. DataRobot is trusted by global customers across industries, including a third of the Fortune 50, delivering over a trillion predictions for leading companies around the world. Learn more at datarobot.com.

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