

SUCCESS STORY AT A GLANCE

Citi Ventures Invests in DataRobot for Pioneering Automated ML

Citi Ventures, the innovation arm of Citibank, saw DataRobot as the clear leader in the market for empowering data scientists and business users to realize dramatic time-savings in the modeling process — and ultimately focus their talents on solving complex business problems.

Challenge

Citi Ventures, the innovation arm of Citibank (Citi), continuously scans the market for emerging trends in technology and financial services that will help solve Citi challenges and those of its clients. The company sees AI and machine learning in particular as game-changing for everything from the customer experience to fraud prevention.

Solution

Citi Ventures invested in [DataRobot](#) and values that it has continuously expanded its AI Cloud [platform](#) to cover the entire modeling lifecycle. At Citi, current and potential applications include fraud prevention, customer personalization, customer retention, and credit underwriting. Automation empowers Citi [data scientists](#) to focus more on interpretation rather than setting up models.

Results



80%
Of the modeling
process automated



10 Times
More productive
than the alternative

Want more information on how you can get these results?

[Learn More](#)

DataRobot AI Cloud is the next generation of AI. DataRobot's AI Cloud vision is to bring together all data types, all users, and all environments to deliver critical business insights for every organization. DataRobot is trusted by global customers across industries, including a third of the Fortune 50, delivering over a trillion predictions for leading companies around the world. Learn more at [datarobot.com](#).

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COMPANY

Citi Ventures

INDUSTRY

Financial Services

PRODUCT

[DataRobot AI Cloud](#),
[AutoML](#), [Automated](#)
[Time series](#)

COUNTRY

USA



Citi Ventures invested in DataRobot because they created this category of automated ML. DataRobot was the first to understand this phenomenon that the world needs data science, but not everybody's trained as a data scientist. This is a huge differentiator in the market."

Vibhor Rastogi

Global Director of Artificial
Intelligence and Machine Learning
Investments at Citi Ventures