DataRobot

AUTOproff Automates More than 50% of Vehicle Estimates – **Driving European Expansion**

AUTOproff's AI-driven Pricing Robot automates more than 50% of price estimates, expediting turnaround time for customers and freeing data scientists and estimators to focus on the more rewarding parts of their jobs.

Challenge

Every day, AUTOproff generates more than 1,400 car value estimates and offers sellers a minimum guaranteed price. Until recently, producing car value estimates within the 20 minutes promised to customers has fallen entirely on a team of skilled vehicle professionals. As the company has grown, scaling has increasingly become an important factor.

Solution

In DataRobot AI Platform, the data science team found a trusted platform with which to build its Pricing Robot, automating the most mundane parts of modeling and price estimating. AUTOproff uses the DataRobot AI Platform to create its Pricing Robot to support automated car value estimates.
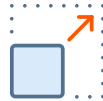
Results

+50%
Of estimates are now automated

Faster
Average turnaround time for quotes

Expedited
Scaling to new markets

AUTOproff
AUCTION DRIVEN

COMPANY
AUTOproff

PRODUCT
DataRobot AI Platform, AutoML, MLOps

INDUSTRY
Retail

COUNTRY
Denmark

> *We can provide an instant price for some cars and reduce the wait for customers. The average turnaround time for requesting a quote is shortened drastically."*
>
> **Daniel Franch**
> Machine Learning
> Product Owner

Want more information on how you can get these results?

[Learn More]

DataRobot is the leader in Value-Driven AI, a unique and collaborative approach to AI that combines an open platform, deep expertise and broad use-case experience to improve how organizations run, grow and optimize their business. The DataRobot AI Platform is the only complete AI lifecycle platform that interoperates with an organization's existing investments in data, applications and business processes, and can be deployed on prem or on any cloud environment. Global organizations rely on DataRobot to drive greater impact and value from AI. Learn more at datarobot.com.

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